

### **The Universal Hiring Rule**

- Any employer will hire any individual so long as that employer believes that that person will bring more value to the company than it costs.
- You must be LIKED to be hired...not necessarily the most qualified.

### **What makes you likeable?**

- Eye contact- Maintain eye contact during interview.
- Body language- Be poised, calm and sit or stand straight.
- Voice melody- Maintain an even, pleasant tone of voice.
- What three things are considered most often by the employer?
  - Attitude
  - Appearance
  - Skills

There are no human measuring devices. The hiring process is emotional and not logical. Give the employers what they want.